

SMART  STYLER



**Module-Based. Scalable.  
Customizable. Cloud-Based.**

# What do we offer?

On the SmartStyler platform you design, realize, present and manage your products in real time and 3D. We offer two distinct services:

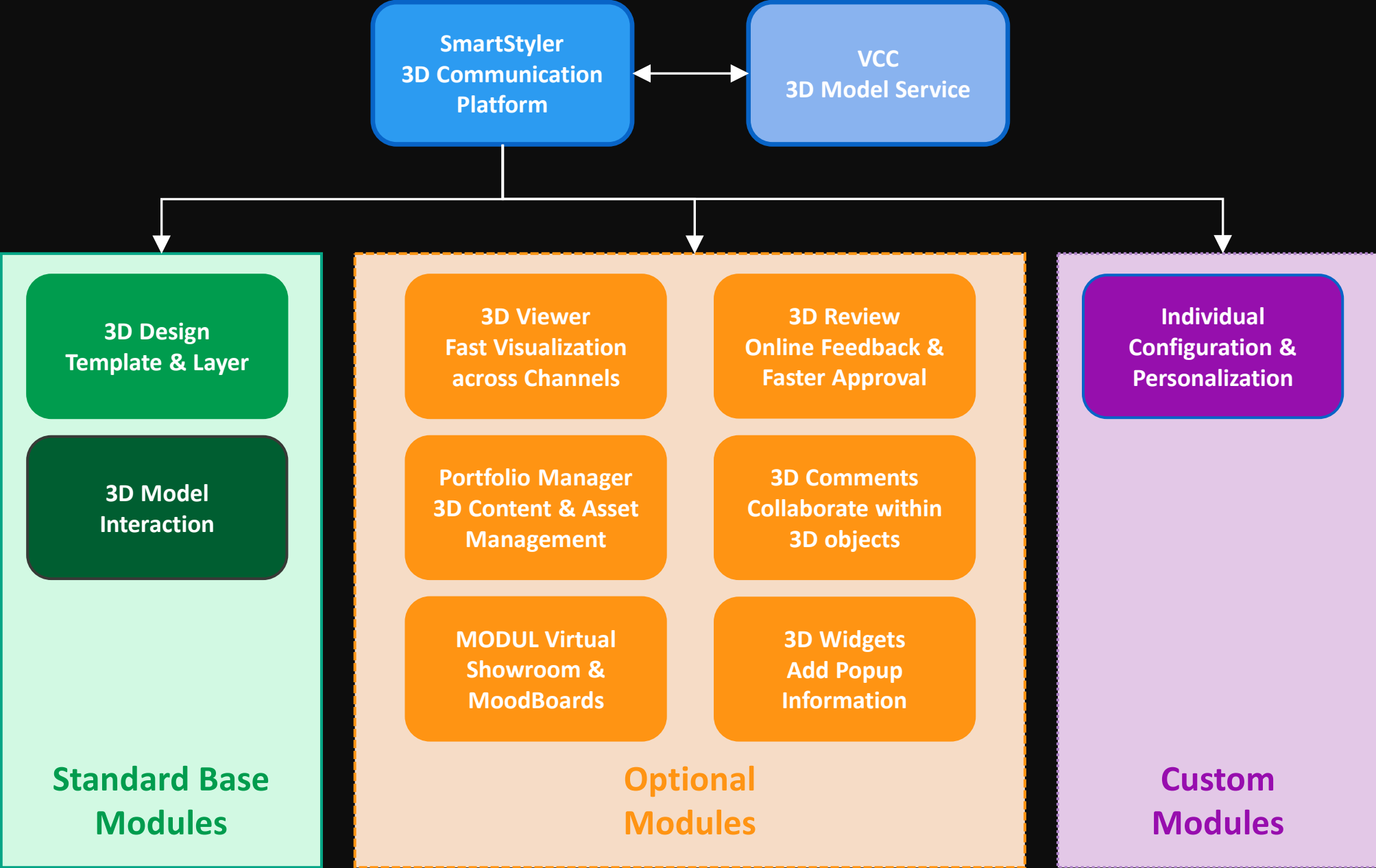
- 1. Basis 3D Design Communication Platform**
  1. Design & Creative modules
  2. Presentation on & off platform
  3. 3D object management
  4. 3D model interaction
- 2. 3D Modelservice**
  1. 3D standard object library
  2. Creation of customer exclusive 3D models



A hand holding a smartphone is the central focus, with a large gear overlaying it. The gear contains a colorful eye icon. Surrounding this central gear are several other gears, each containing a different icon: a truck, a storefront, a shopping cart, a hand holding a device, a group of people, and a bar chart. The background is dark with a network of glowing lines.

# 3D Design Communication Platform

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# BASE module: 3D Design

The Module: 3D design is the **foundation** for your 3D platform and is a mandatory element of the platform. It allows you to design & develop your models and build your collection.

This module features

1. **Template Design:** Translate a 2D Layout into a 3D model
2. **Layer Application/Configuration:** Apply layers, textures & colors to your model



# BASE module: SmartStyler Configuration

Create out-of-the-box configurators that allow end-consumers to personalize your products on your website.

This module features:

1. Individual object and design selection from predefined elements/libraries
2. Stand-alone web application for integration into existing websites or webshops
3. Click the below links to see teh examples:
  1. <https://semi-custom.milremo.com/>
  2. <https://www.snowden-texmark.de/3d-designer/>

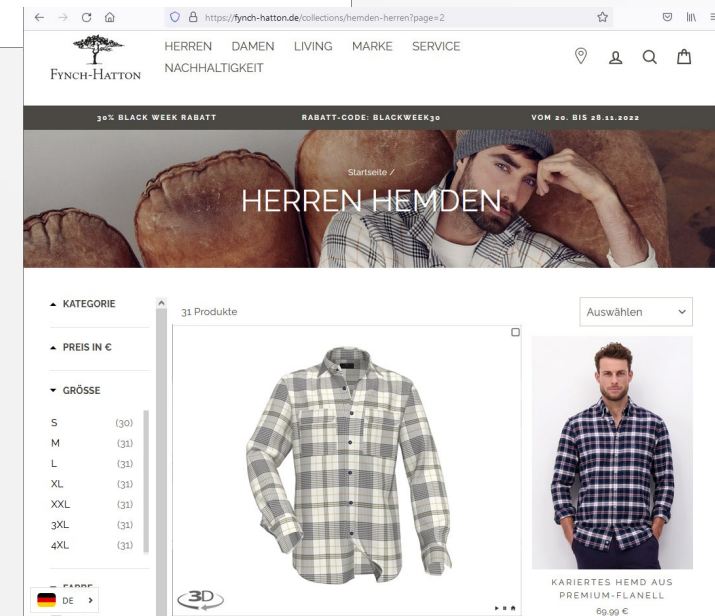
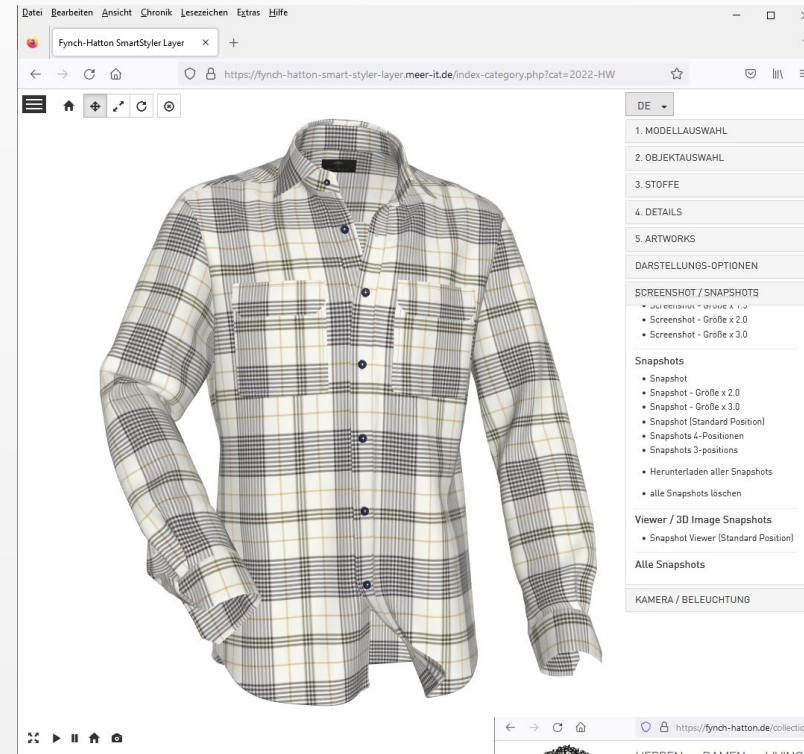


# OPTIONAL: 3D Viewer

Communicate faster & more efficient, using 3D product views. View your products digitally in 360° view, from all perspectives, in static images or in an interactive 3D video. Create your designs and make them instantly available for viewing.

This module features:

1. 3D Views creation & share through URLs
2. Instant creation of screenshots or 3D product movies



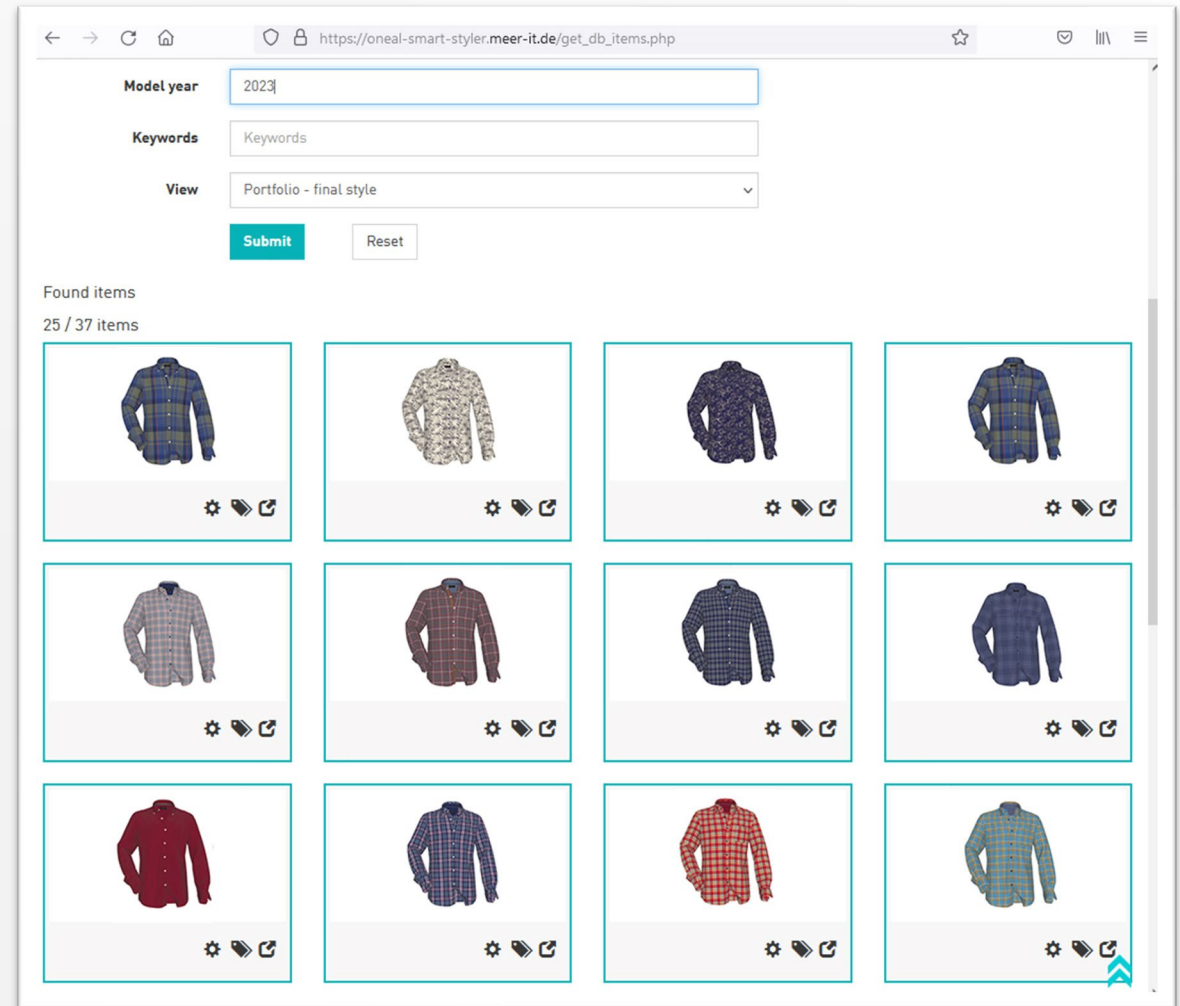


# OPTIONAL: Portfolio Manager

Portfolio Manager allows you to manage your content assets, it gathers your 3D (and related) image content in one intuitive & central repository. It also allows you to enrich you designs with Master Data.

This module features

1. Categorization & Cataloguing
2. Select, Multi-Select & export your designs assets
3. Archiving design & design assets

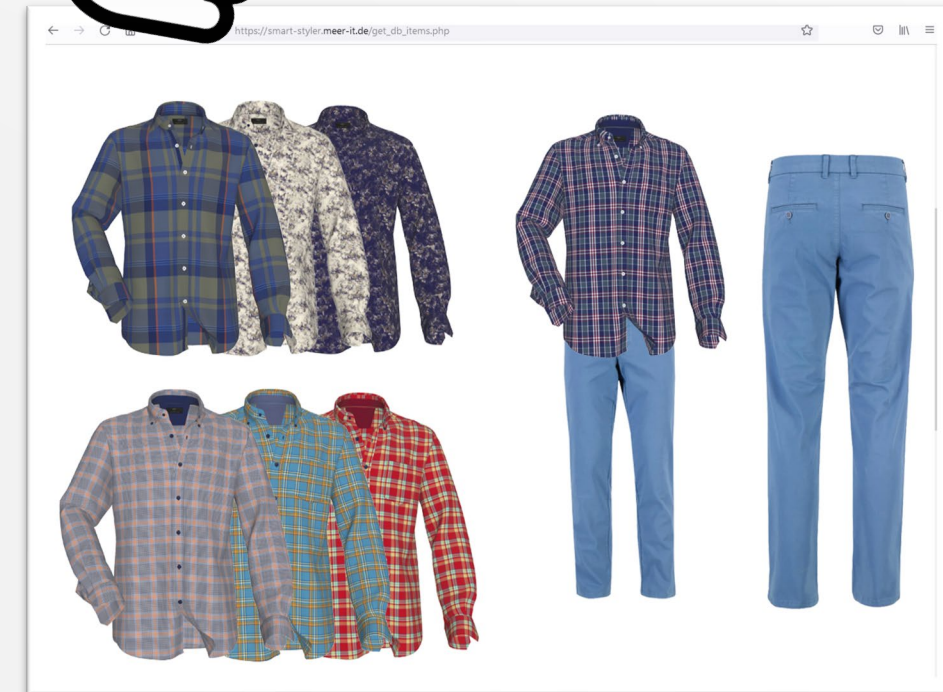
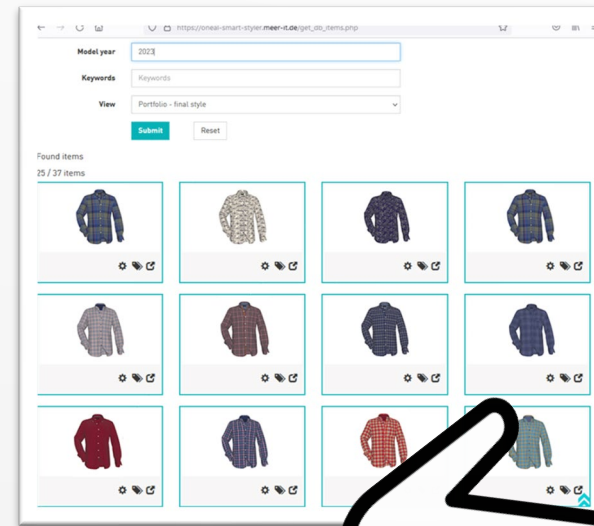


# OPTIONAL: Modul Moodboards

Intuitively create media-rich moodboards to show and convince your customers. It gives you the opportunity to quickly visualize your product themes and show your products.

This module features:

1. Collection presentation
2. Theme visualization
3. Input for digital order book

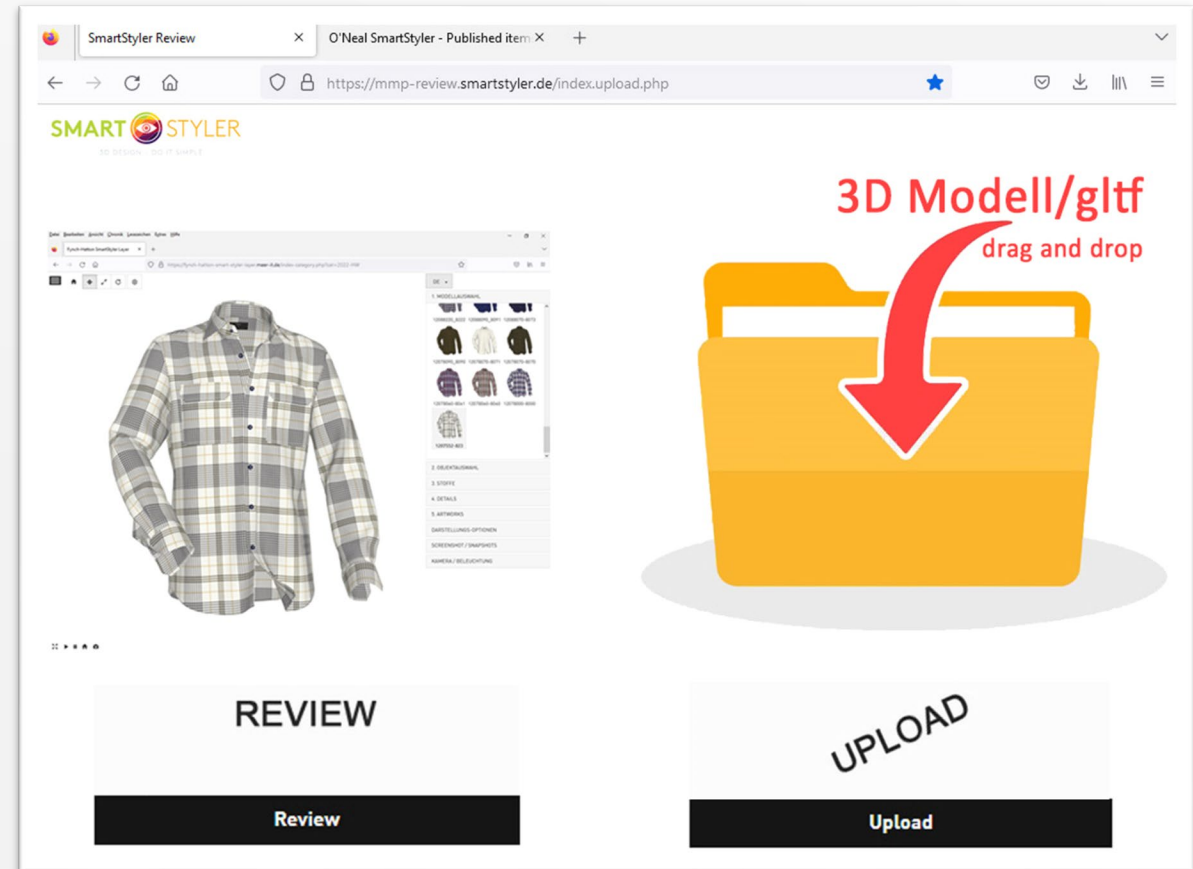


## OPTIONAL: 3D Review

Discuss the 3D model together with colleagues (pose, cut, construction, etc.). Make 3D models available to your customers and suppliers and vice versa for viewing and approval. **Coordination and approval of 3D model**

This module features:

1. Simple, flexible and fast finetuning of product design
2. Vast acceleration of the approval process
3. Upload of customer's own 3D models for use in SmartStyler (CLO 3D, 3DSMax, etc.)

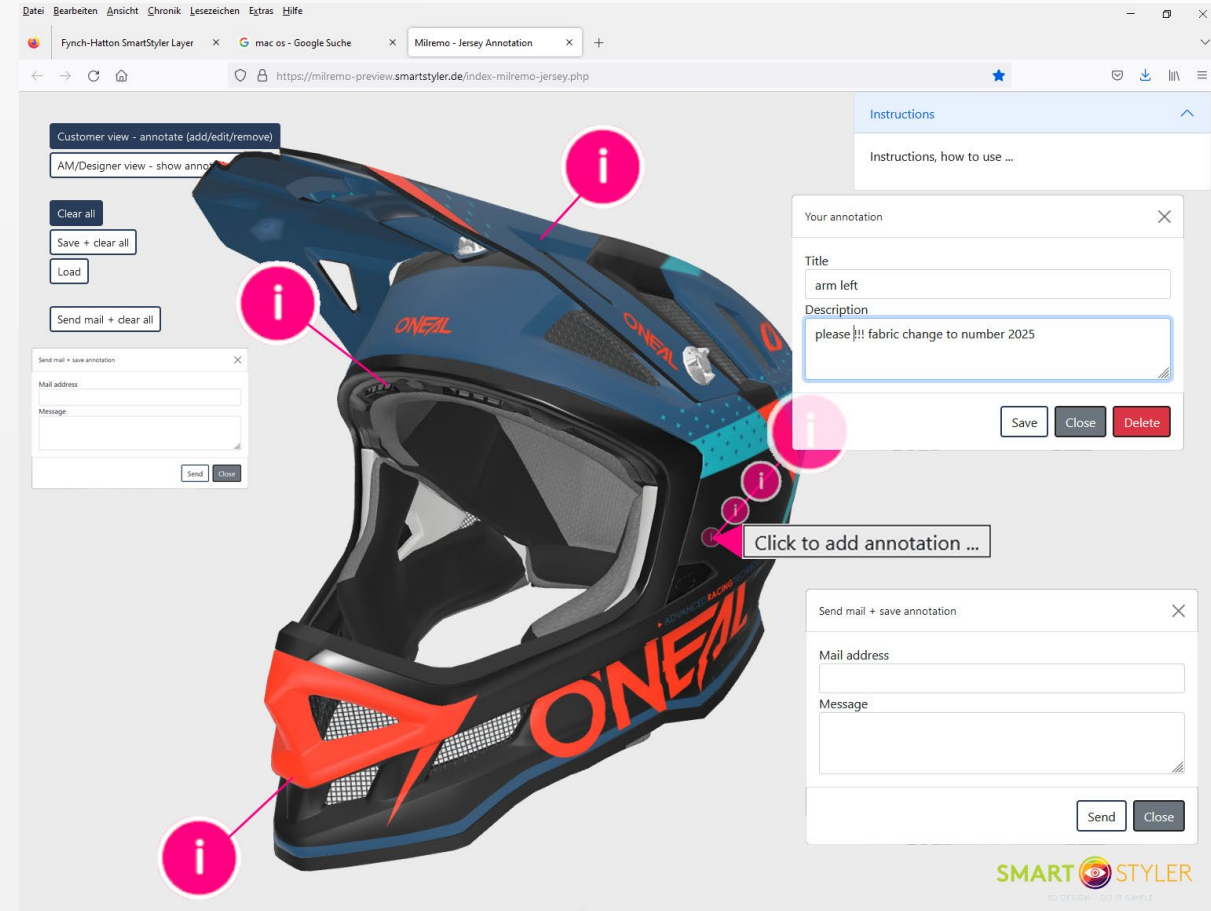


# OPTIONAL: 3D Comments

Let colleagues or customers comment on your designs directly within the 3D model and get instant & relevant feedback. Integrate employees, suppliers and customers into the design process.

This module features:

1. Feedback at the 3D object
2. Immediate visibility for stakeholders
3. Simplification of internal and external coordination

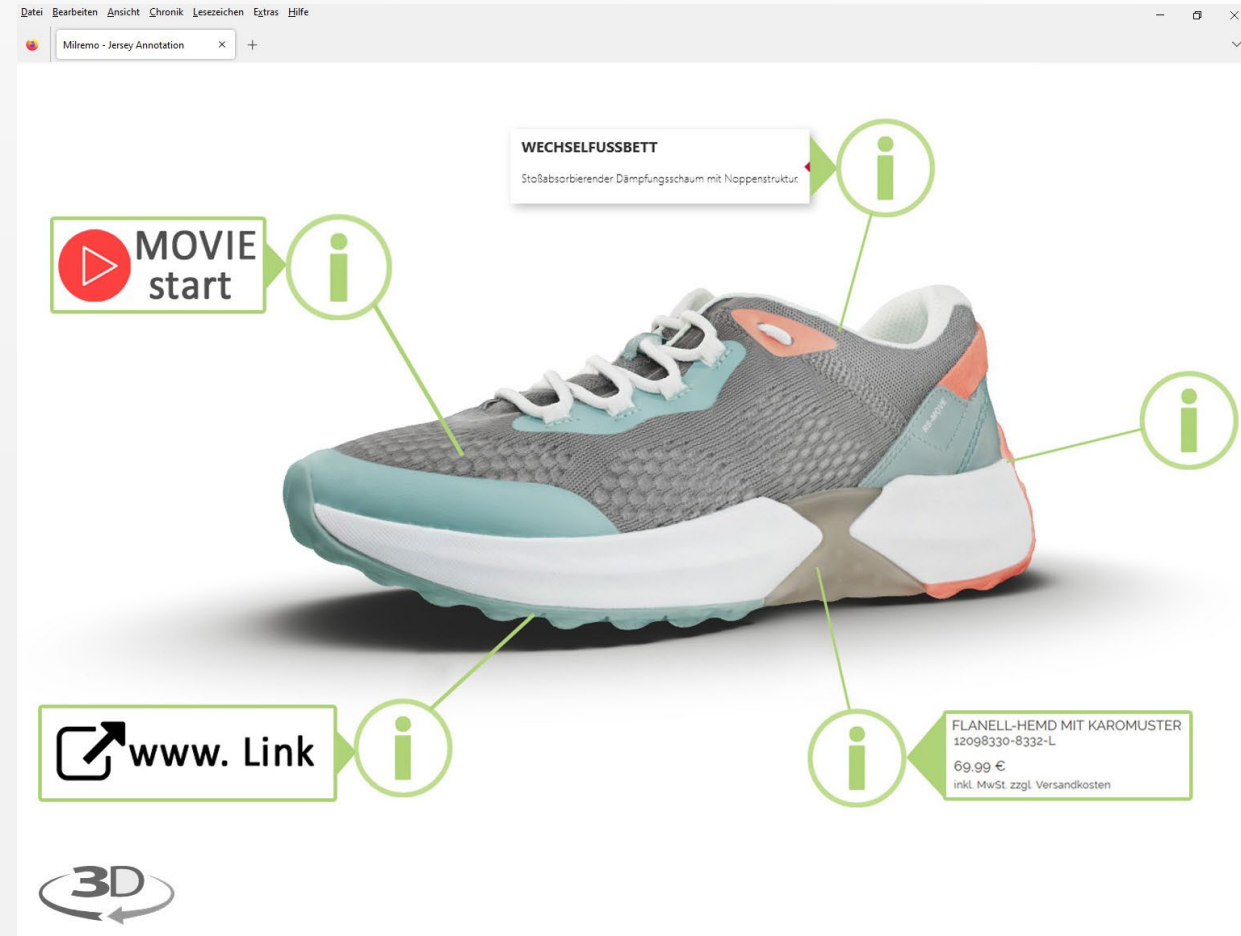


# OPTIONAL: 3D Widgets

Add “infopoints” to your 3D visualizations. Provide product clarification & explanations directly within the interactive 3D model. Use this feature to highlight product aspects, features or to provide extra information.

This module features:

1. Creation of individual infopoints
2. User Interaction within the 3D model
3. Provide external links inside the infopoints to allow the user to learn more



A hand holding a smartphone is the central focus, with a large gear overlaying it. The gear contains a colorful eye icon. Surrounding this central gear are several other gears, each containing a different icon: a shopping cart with a dollar sign, a storefront, a hand holding a smartphone, a truck, a group of people, and a bar chart. The background is dark with a network of glowing lines.

# 3D Model Service

## 3D model Service

Utilize our Standard 3D model library, which includes 15 predefined models that allow you to design your 3D collection quickly in a cost-efficient manner.

Or utilize our “Customer Exclusive Model” Service, where we create 3D models specifically for you and according to your specifications, based on:

1. Cutting pattern
2. CAD files
3. Sketches
4. Real products

This allows you as an organization to start with a 3D product collection without big investments in specialized personnel, skills or editing soft- and hardware.



A hand holding a smartphone is the central focus, with a large gear overlaying the screen. Inside the gear are several business-related icons: a truck, a storefront, a shopping cart with a dollar sign, a target eye, and a group of people. The background is dark with a network of glowing lines and other gears.

**Almost done ;-)**

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# SmartStyler at a glance

SmartStyler is your "One-stop solution", a full 3D collection service from a single source.

Simplify your design process through 3D visualization and optimize communication, both internally and externally:

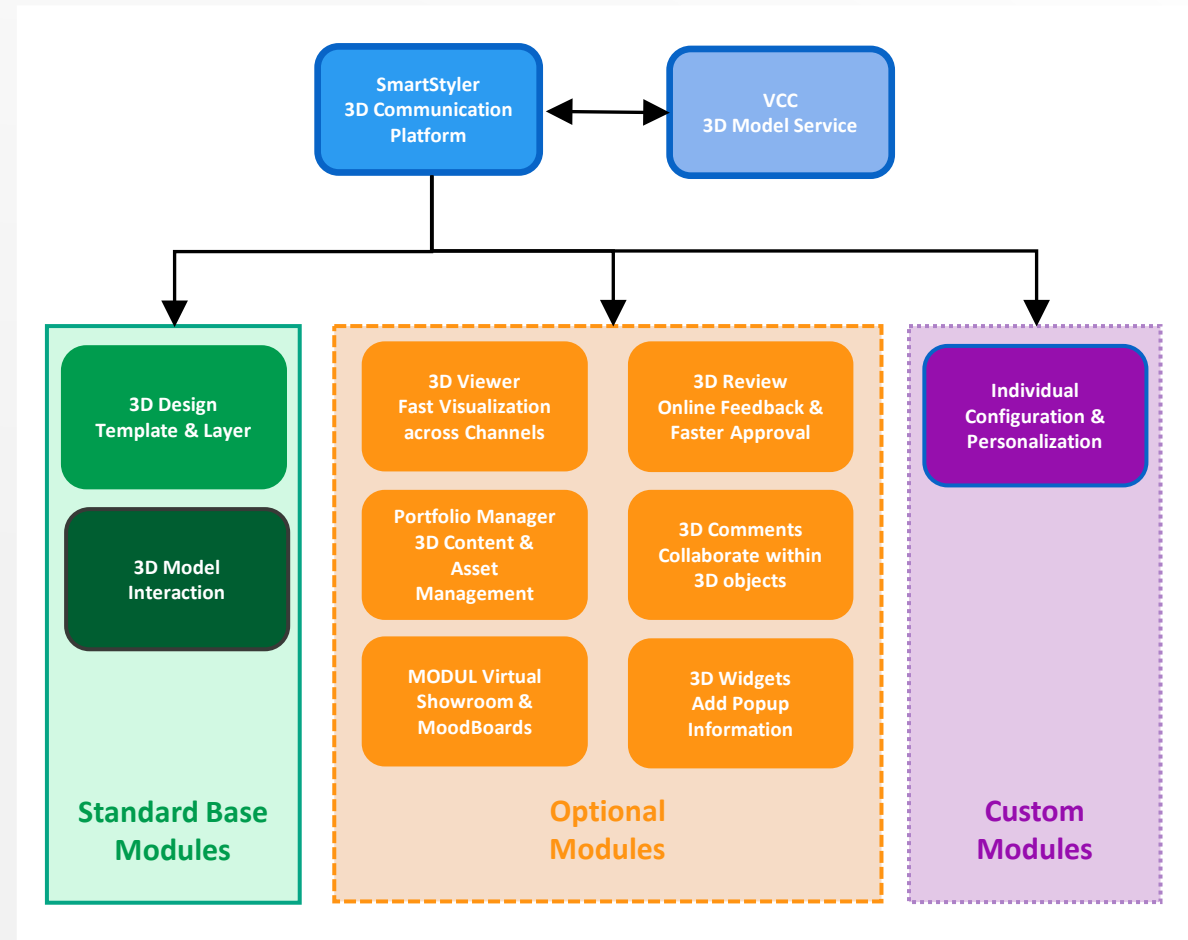
- Cloud/Web based
- Changes in real time (real-time)
- Early sales start
- Independence from suppliers

Simplify your sample process & reduce your sample costs

- Variants / Sales Patterns
- Photo samples
- Logistics costs

Become a sustainable enterprise

- Reduction of physical patterns
- Reduction of transport and packaging



# SmartStyler at a glance

## Short & Sweet Initial training

- Low training effort
- Use of the usual graphics programs
- No special 3D knowledge required

## Simple & Fast Onboarding

- Simple setup
- No complicated enterprise interfaces required
- Easy data export to PIM, PDM, ERP, WAWI etc.
- No need to ty up scarce IT resources

## Transparent & Moderate scalable model

- Choose a monthly license fee based on amount of users
- One time setup fee
- No software package purchase needed, pay as you use

**WORRY  
LESS**

# SMART STYLER

## Our Core Team!

### **Willi Knöß**

*Founder & Owner*

CGI/VFX Artist for computer graphics in media production. Focus on 3D animation and composition in technology, medicine and television as well as classic 3D product visualisation.

+20 years of 3D experience.

### **Björn Rodewaldt**

*Founder & Owner*

Focus on web development (front- and backend).

Programming and database development.

IT Entrepreneur for over 20 years.

### **Uwe Kauert**

*Consultant Business Development*

Generalist with focus on strategy, sales, marketing and product.

Over 30 years' experience in management, 20 of which as Managing Director in the fashion/cosmetics industry.

**VCC SOLUTIONS**

[www.vcc-solutions.de](http://www.vcc-solutions.de)

# SMART STYLER

 **FREUDENBERG**  
INNOVATING TOGETHER

  
GIBBON®

  
METZEN ATHLETIC

 **MILREMO**  
CUSTOM CYCLING CLOTHING

  
**OLYMPUS**

 | **ONEAL**

 **PEARL IZUMI**

**SHIMANO**

  
**SKS**  
GERMANY

**SMARTVIEW**<sub>360</sub>

Thermocolor Vertriebs GmbH  
  
technology | materials | colors

  
VANDONE CLASSIC CARS  
FEEL THE ORIGIN

  
WUNSCHLEDER

# SMART STYLER

**Request a demo now!**  
**Contact us:**

**Willi Knöß**

Mobil: +49 171 788 46 77  
[wk@vcc-solutions.de](mailto:wk@vcc-solutions.de)

**Uwe Kauert**

Mobil: +49 160 88 54297  
[uk@vcc-solutions.de](mailto:uk@vcc-solutions.de)

3D Design, Visualization & Communication Platform

**VCC SOLUTIONS**

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